



SID Vehicle Displays and Interfaces Symposium
September 10– 11, 2024
Huntington Place
1 Washington Blvd.
Detroit, MI

quick facts

BOOTH EQUIPMENT

10x10 Booth Package w/ Furniture package:

- 8’ high back wall drape and 3’ high side rail drape
- One (1) 6’x30” skirted table
- Two (2) chairs
- One (1) wastebasket
- 10-amp power – exhibitor is permitted to bring their own power strip
- One (1) 7”x44” exhibit ID sign to include company name and booth number
- **Registration Benefits (10x10 booth)**
- One (1) full conference registration
- Two (2) exhibit hall only staff registrations
- Unlimited: \$25 discount on exhibit hall only registration

6x10 Booth Package w/ Furniture package

- 8’ high back wall drape and 3’ high side rail drape
- One (1) 4’x30” skirted table
- One (1) plastic chair
- One (1) wastebasket
- 10-amp power – exhibitor is permitted to bring their own power strip
- One (1) 7”x44” exhibit ID sign to include company name and booth number
- **Registration Benefits (6x10 booth)**
- One (1) exhibit hall only staff registration
- Unlimited: \$25 discount on exhibit hall only registrations

EXHIBITOR MOVE-IN

Monday	September 9, 2024	1:00 PM - 4:30 PM
Tuesday	September 10, 2024	7:00 AM - 8:30 AM

EXHIBIT HOURS

Tuesday	September 10, 2024	9:00 AM - 5:00 PM
Wednesday	September 11, 2024	9:00 AM - 2:00 PM

EXHIBITOR MOVE-OUT

Wednesday	September 11, 2024	2:00 PM - 5:00 PM
-----------	--------------------	-------------------

AV RENTAL

Premier Creative Group is the exclusive AV rental company for the Vehicle Displays and Interfaces Conference. Information and rental order form can be found in the Exhibitor Service Kit.

SHOW DIRECTORY

A printed exhibitor directory will be available to all attendees. Please add your company description no later than August 1, 2024. Remember, your description will be included in the official SID Vehicle Displays & Interfaces Exhibit Guide. [Click here](#) to update your record.

BEST IN SHOW AWARD

All exhibiting companies will be considered for the Best in Show Award. The organizing committee will review those products, prototypes, and processes exhibited at the company tabletops and the winner will be selected for their ability to excite vehicle display experts and the conference attendees. Creative booth design that improves the aesthetics of the tabletop presentation will also be considered in the overall evaluation.

HOTEL INFORMATION

There is no hotel block for the 2024 Vehicle Displays & Interfaces Symposium. [Click here](#) for a list of hotels convenient to the conference center.

PARKING INFORMATION

The fee to park at the Huntington Plane is \$20 a day. See [map](#) for parking garage options and directions.

REQUEST FOR EXHIBITOR PRESENTATIONS

The Symposium will once again will feature a session of presentations by tabletop exhibiting companies on the morning of Tuesday, September 10th. This presentation can provide you, the exhibitor, with greater exposure to attendees who want to know more about your company's products and services. Each exhibitor will be allowed to present 2 slides (3 minutes). **If you plan on participating, please email me no later than August 1st. Presentation slides are due no later than August 1st.**

